



Piney Hill Bed & Breakfast

Luray, Virginia

Virginia Green is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in all aspects of the tourism and hospitality industry. **Virginia Green Lodging** is focused on the P2 opportunities within hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. **Virginia Green** is a non-regulatory program, and participation is completely voluntary and free of charge.

Piney Hill Bed & Breakfast

Piney Hill Bed and Breakfast is a Shenandoah Valley farmhouse that dates back to the early 1800's. Our Bed & Breakfast is located on 2 acres in a peaceful country setting just minutes outside the town limits of Luray, VA surrounded by rolling meadows and spectacular Skyline Drive and Massanutten Mountain Views. Centrally located to enjoy Luray Caverns, Skyline Drive, local wineries, hiking, canoeing, horseback riding, skiing and so much more.



Why We Went Green? "We felt going GREEN wasn't a choice, but instead a responsibility to do our part to help save this beautiful Earth we live on. When you look out over the mountains, witness a spectacular sunrise or sunset, watch a full harvest moon come up and perch atop the mountain, see the burst of color over a Fall Season or just to see the beauty of the mountains and Shenandoah Valley lit up by a endless sky of stars makes us realize how fortunate we are. We never want any of these glorious sites to be jeopardized or taken for granted in any way, shape or form. Individually we may feel small, but banned together, everyone worldwide doing their part ; we are huge in this effort to save and preserve our EARTH!!"

CORE ACTIVITIES for Green Lodging

“☑” This symbol indicates a required activity for Virginia Green Lodging facilities. Virginia Green participants *self-certify* that these activities are in place, and they provide additional specifics on other activities. Visitors to Piney Hill B&B can expect the following **green practices**:

☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day.

- House cleaners are trained on process of optional linen service
- Purchase water efficient washers and dryers
- Use non-phosphate, non-toxic, biodegradable laundry detergents and cleaning products
- Minimize the use of bleach and chlorinated chemicals
- Use linen service providers that employ “wet” versus “dry” cleaning

☑ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must provide guests the opportunity to recycle during their stay. Recycling should be highly visible to guests with clear signage. Participants are encouraged to have a comprehensive recycling program, subject to market availability, etc.

- Recycle: Glass, Aluminum Cans, Grease, Plastic, Office Paper, Toner Cartridges, Cardboard, Packing Supplies, Fluorescent Lamps, & Electronics.
- Composting excess food
- Non-bleached napkins and coffee filters
- Use dishware and glassware to minimize use of disposables
- Provide condiments, cream and sugar in bulk

- Use water pitchers that minimize use of single-use bottles
- Implement effective food inventory system to minimize waste
- *Purchase locally-grown* produce and other foods
- Purchase from vendors and service providers with a commitment to the environment
- Use two-sided copying and printing
- Use electronic correspondence and forms
- Purchase durable furniture and equipment
- Reused building materials or those from sustainable sources
- Use latex paint
- Recycle/dispose of thinners and solvents properly
- Use preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Effective inventory system and labeling of last-in/first-out
- Use least toxic materials
- Minimize use of pesticides and herbicides and use integrated pest management

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.

- Preventative maintenance of drips and leaks
- Flow metering to discover leaks and areas of high use
- High efficiency dishwashers
- Use dry clean up methods over water-based methods
- Low flow toilets and low flow restrictors on faucets and showerheads
- Cistern and drip-line irrigation
- Effective storm water management plan
- Minimization of impervious areas
- Vegetative buffers around streams and ponds

☒ **Energy Conservation. Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.

- Track overall energy bills and set a numeric goal to reduce
- Use high efficiency compact fluorescent light bulbs in rooms and spotlights
- Use high efficiency fluorescent ballasts and lamps
- High Efficiency Heating & Air Conditioning
- Ceiling fans
- Individual thermostats for each room
- Use natural lighting and lighting sensors
- Purchase EnergyStar computers and appliances
- Thermal rated windows and insulation
- Directional lighting in parking lots and walkways

☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

- Piney Hill B&B doesn’t typically host such events; however, recycling and all green amenities are in place at all times!



For more information on Piney Hill Bed & Breakfast see

www.pineyhillbb.com

or contact Hank Overton or Wiley Gregory at info@pineyhillbb.com.

For more information on **Virginia Green Lodging** program, www.deq.virginia.gov/p2/viriniagreen or go to www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

